

Penn State Smeal MBA

Corporate Connections. Career Results.



Hello Everyone. Orientation is less than a month away, and we have some additional information to share about Orientation, a Marketing Association Webinar, the Accounting Textbook, International Student information, the NBMBA Career Fair, and more Wage Payroll positions. This message is long, but please read the whole thing to make sure you don't miss out.

MBA Orientation Schedule

You can find the tentative Orientation Schedule [here](#). Please note that this is subject to change.

Marketing Association Webinar

Greetings from Happy Valley!!

The Marketing Association is excited to host an introductory webinar for the Class of 2018. Learn about the marketing opportunities that Smeal has to offer from the people who have experienced a journey of transformation during their time here and are now in the corporate marketing world!

This webinar will be valuable for anyone who:

- ❖ Plans to commence a new career in the field of marketing
- ❖ Is looking to advance their career in the marketing domain
- ❖ Wants to explore marketing as a career option and academic concentration during MBA

Or if you just want to learn about the Marketing Association and how we can help you achieve your goal!!

When: 23rd July, 10 am CST (Central Time)

Link to Webinar: <https://meeting.psu.edu/mba-marketing-association-webinar/>

If you have any questions regarding this webinar, please feel free to reach out to Kirti Patel at Kirti@psu.edu

Accounting Textbook

Dear Fall 2016 BA 511 students:

For this course you'll be using the Financial Accounting 9/e by Libby textbook with Connect software published by McGraw-Hill. Connect is an online assignment and assessment software you'll use to complete the practice exercises and problems and an adaptive eBook: Smart book. The software works similar to ALEKS: as it provides feedback on your work, a solution and refers you to the section in the eBook that explains the subject.

You can purchase access to Connect which includes access to the e-book directly from the course URL below for \$90. Once you register you'll see the "option" to purchase a loose-leaf, binder ready version of the textbook for \$60 directly from McGraw-Hill.

To register for Connect:

- Click: <http://connect.mheducation.com/class/d-givoly-mba-fall-2016>
- Click "register now"
- Enter your e-mail. If you've used Connect previously use that same e-mail.
- Select "buy online" and purchase access using a Credit Card
- Once registered you'll have access to the eBook for 6 months

You can gain access to the eBook and software immediately by selecting "start courtesy access." This provides complimentary access to the e-book and assignments for 14 days, at the end of which you'll need to purchase access online for \$90. Once you do you'll see the option to purchase the 3 whole punched, binder ready book for \$60.

If you encounter any issues registering for Connect you'll need to contact their customer experience group at 1-800-331-5094 or <http://mpss.mhhe.com/>

~Dan Givoly, Ernst & Young Professor of Accounting

International Student Information

International students will receive an email invitation from Penn State's Office of Global Programs to attend their required International Student Orientation (ISO). We have an agreement with that office to have you attend the MBA Orientation. We will take you to part of ISO during our Orientation week, but please plan to attend all of MBA Orientation.

Please read the [International Student Requirements](#) document prior to coming to campus. Be sure to complete each step as stated. Contact Chelsea Benton-Monahan with questions or concerns.

Please see the [International Student Information](#) section of the Admitted Student page on our Smeal MBA Exchange for additional information you may need to know.

Subsidized Lodging for the NBMBA Career Fair

Dear Incoming Smeal MBA Class of 2018 Students:

The Smeal MBA Program plans to subsidize student lodging at the [National Black MBA Association \(NBMBA\) career fair](#) in New Orleans, LA this coming Fall Semester 2016. Complimentary hotel room space will be available at this fair which takes place on Thursday and Friday, October 13 & 14. (Ideally, students should arrive at the career fair site the night before the start of the fair.) Early-bird pricing for the fair ends on July 25th.

In order to reserve adequate hotel space and prudently allocate our limited budget dollars, we need a firm gauge of planned student attendance for this event. Therefore, we ask that students wishing to utilize this complimentary lodging to sign-up for space in our hotel block by sending an e-mail message to Carol Lockard at CLL2@psu.edu. Moreover, we ask that people not sign-up just as a placeholder, only RSVP if you are nearly certain you will attend the NBMBA fair.

SPECIFICS ABOUT THE BLOCK OF HOTEL ROOMS:

- Room sign-ups end at noon on Thursday, September 1 for NBMBA. There will be no exceptions, nor extensions to the deadlines. In addition, you must submit a copy of your paid, conference registration receipt (e-mail a copy to Carol Lockard) to finalize your place on the hotel rooming list. RSVPs that lack a corresponding conference registration receipt will not be honored.
- The hotel block for the NBMBA fair includes a three-night stay (October 12, 13 & 14).
- There will typically be two or three students assigned to each hotel room. The number of beds, possibly including a pull-out sofa bed, in the room will match the number of students assigned to the room.
- The room block is at the Drury Inn & Suites New Orleans (820 Poydras St.).
- Students are responsible for any and all incidental costs (e.g. room service, parking, phone calls) related to their use of the hotel room.
- Individuals will be personally responsible for covering all incurred costs, should a person reserve a room then later decide against attending the career fair after the rsvp deadline has passed. (Assuming we could not fill the open space with another interested student.)
- Students who reserve a spot in the room block may not on their own transfer the right to their hotel space to another individual.
- Budget limitations and overall hotel availability may dictate the use of a hotel beyond normal walking distance to the career fair site. In such cases, students are responsible for the cost of transportation (i.e. taxi or public transportation) between the hotel and the career fair.

CLASS ATTENDANCE: Penn State's policy on class attendance states that individual professors have authority to define excused and unexcused absences. Job search activities are not recognized by the University as a formal, acceptable reason for missing class. If attendance at an off-campus MBA conference or career fair will cause you to miss a class, you must seek permission from the appropriate faculty member, and must make arrangements to meet all academic obligations. It is further suggested that you discuss the possibility of missing a class as soon as you become aware of the potential for an absence.

We look forward to seeing everyone at MBA Orientation beginning on August 8th!

~Smeal MBA Employer Relations

Wage Payroll Positions

Incoming 1st year MBA students are eligible to apply for wage payroll positions that are posted on the [Penn State Jobs](#) website. 1st year MBAs are restricted to working no more than 10 hours per week during the academic year. In the 2nd year, students can work up to 20 hours per week. There

are some postings on Penn State Jobs where MBAs are preferred. These positions are in Smeal College of Business departments. Below is a list of opportunities we are aware of at this time. We encourage you to check Penn State Jobs often and apply directly through that website if you are interested.

<u>Department</u>	<u>Job #</u>	<u>Link</u>
Career & Corporate Connections	64317	https://psu.jobs/job/64317
Accounting	63734	https://psu.jobs/job/63734
Marketing	63379	https://psu.jobs/job/63379
Diversity Enhancement Programs	63454	https://psu.jobs/job/63454
Business Core	63295	https://psu.jobs/job/63295
Risk Management	63152	https://psu.jobs/job/63152
Various	61797	https://psu.jobs/job/61797
*Finance (new post)	64703	https://psu.jobs/job/64703

Deliverables

- Activity Guide & FRA in [LionPath](#)– due ASAP
- Incoming Student [Survey](#) & [Photo](#) – past due to Student Services
- [ALEKS](#) (Pre-Term Accounting modules and assessment) – due by **8/8/16**

**If you have not sent your Survey or Photo, please do so ASAP. **

Best Regards,

Ann & Chelsea
The MBA Student Services Team

Chelsea Benton-Monahan

Penn State Smeal MBA Student Services Associate | 814-863-5785 | cnb5002@psu.edu

Ann Mallison

Penn State Smeal MBA Director of Student Services | 814-865-2990 | amallison@psu.edu