

Penn State Smeal MBA Program



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The global immersion is one of the hallmarks of the Penn State Smeal MBA experience. This required element of the program gives you the opportunity to explore the global economy firsthand and exposure to the diverse world of modern commerce. The trip takes place between the third and fourth modules of your first year, March 3 – 7, 2014.

This year's locations will be finalized by September. Past international trips include Prague, Shanghai, Istanbul, New Delhi, Johannesburg, and Santiago. The trips are a combination of business visits, facilities tours, meetings with government officials, socials with Smeal alumni, and a variety of cultural activities. To find out more, please visit our [Global Immersion](#) website where you can find past itineraries. Additional details for the 2014 trips will be provided at orientation and at the Global Immersion information session on Wednesday, October 2, at 6:00 p.m. Since this is a required meeting, please note this date and time on your calendar.

There is a Global Immersion fee which includes hotel accommodations (including breakfast daily), on-site transportation (not including transfers to and from the airport), and admission to the required cultural events. The fee for the global immersion for the 2014 trips will be between \$1,700 and \$1,900 depending on estimates we receive from various travel agencies. This fee will be charged to your bursar's account in the spring semester of 2014. Students are responsible for payment of airfare, airport transfers, passport and visa fees, and most meals.

While your Global Immersion trip may seem like a long time from now, it is important to start planning. Since it could take up to two months to obtain a passport, and we will need to have a copy of it by November 1, we suggest you begin the process now. Depending on the trip you choose, you may also need a visa which will require you to have your passport before applying for the visa. More information on visas will be given to you at the information on October 2.

If you have any questions about the immersion, please contact Melissa Forsha at 814-863-5531 or mzc4@psu.edu.

Best Regards,
Erik & Susan
Erik Orient, MBA Student Services Director
Susan Winarchick, MBA Student Services Representative

This week:

- PCS and Resume due by July 29 to Mike Brown mjb74@psu.edu
- Pre-Term Accounting Homework Problem Set 2 due July 20

- Please complete the [orientation expectations survey](#):
- Review Incoming Student Checklist
- Be sure to have business suit/professional attire for last day of orientation.

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