Meet Dean Whiteman

Charles H. Whiteman began serving as the Penn State Smeal College of Business dean on July 1, 2012.

Prior to joining Smeal, he was the senior associate dean for the Tippie College of Business at the University of Iowa.

Whiteman, who holds a Ph.D. in economics from the University of Minnesota and a bachelor’s degree from the University of Kansas, has more than 32 years of experience in higher education and business.

I am delighted to have the opportunity to lead the Smeal College of Business.

The college has exceptional students, wonderful programs, great faculty and staff, and strong support from alumni and friends.

Building on this solid foundation, I will work diligently with the Smeal community to move the college toward even greater success and distinction.

— Charles H. Whiteman
Students, Faculty & Administration of the Smeal MBA Program,

2012-13 marks 150 years of graduate education at Penn State. As the President-elect of the Graduate School Alumni Society (GSAS) and a graduate of the Smeal MBA Program (MBA ‘04), I am so proud to be a part of this wonderful celebration. The knowledge and experiences I gained during my time at Smeal prepared me not only for a career on Wall Street, but also provided me with the intangible skills to survive the Great Recession and continue to navigate my career in this current market environment. I know that I am not alone in this sentiment and in that regard, regional receptions and on-campus events throughout the school year will provide opportunities for alumni to come together to honor all the wonderful work that is currently being done at Penn State in addition to providing a glimpse of what’s in store for the future. That said, before we can look to the future, it’s important to remember where we came from.

Evan Pugh, the first president of Penn State, completed his doctorate at the University of Göttingen in 1856, having passed examinations in both chemistry and physics and submitted a thesis in chemistry. Upon arriving at Penn State in 1859, he immediately established a laboratory: As an academic he was profoundly influenced by the German model, and had noted that “no German teacher contents himself with merely attending to his classes, and sitting down at ease after he has got them at work. He is studying constantly himself; making original investigations and publishing them to the world.”

Penn State’s first graduate students earned degrees in 1863 under Pugh’s direction. Alfred Smith (who became professor of chemistry at Penn State) and Augustus King (the son of the president of Columbia University) were awarded the Master of Scientific Agriculture degree which, according to the 1861 course catalog, was a postbaccalaureate degree earned by a year of “special investigations” (Bezilla 1987). Between then and the establishment of the Graduate School in 1922, nearly 900 postbaccalaureate students undertook graduate study at Penn State (although not all earned degrees). During these years, as it was for Evan Pugh in Göttingen, graduate study remained an independent pursuit, shaped by the individual student’s and advisor’s interests. No formal graduate classes were offered; not until the establishment of college-wide standards in the 1890s, was a thesis uniformly required for all advanced degrees.

In 1922, President John Thomas established the Graduate School under the direction of Dean Frank D. Kern (who was at the time also head of the department of botany). Thomas was convinced that “a state university must have a strong and diverse line of graduate offerings,” that the Graduate School “would stand as a symbol that Penn State recognized that higher education did not end with the baccalaureate degree” (Bezilla 1985). The Graduate School made available a small number of graduate teaching assistantships, each with an $800 per year stipend, as well as a fellowship sponsored by the Elliot Company, an electrical engineering firm in Pittsburgh. In the first eight years of the Graduate School, graduate students earned 422 advanced degrees: 15 Ph.D.s, 147 M.A.s, 208 M.S.s, and 52 technical degrees.

To learn more about the year-long series of events commemorating our sesquicentennial, please visit: www.gradsch.psu.edu/av/GradEd_150Years/

I look forward to seeing you on campus and participating in the upcoming celebrations!

With kind regards,
Krishna C. Nadella (PSU Smeal MBA ‘04)
Bloomberg Financial Markets
The Penn State Net Impact chapter is off to a running start this Fall in support of broader sustainability goals here at Smeal. Penn State president Rodney Erickson approved a University wide Strategic Sustainability Plan in January that sets the direction for school wide sustainability.

Gerry Susman and Terry Harrison have helped Smeal lead the charge as one of five test cases, and the only academic college, to develop an action plan for implementation of sustainability measures. One aspect of the Smeal Strategic Sustainability Plan—still in the final stages of composition and approval from Dean Whiteman—is increased Net Impact programming. Three of the primary activities and initiatives Net Impact will pursue this year are attending the Net Impact Conference in Baltimore, facilitating speakers and webinars, and sponsoring the first ever Net Impact Week.

Each of these efforts supports Penn State’s Net Impact chapter goals for educating membership on issues of sustainability and creating opportunities for networking and career development for sustainability careers.

As one of our three initiatives, twelve members of the Net Impact chapter attended the Net Impact Conference in Baltimore. The breakout sessions provided great learning opportunities on a variety of topics as well as opportunities to network with potential employers and others in areas of interest. Marcus Cullen (PSU Smeal MBA ‘14) commented, “Not only did I learn about how companies like Coca-Cola, Best Buy, and Levi Strauss are making the world better, I also had a chance to connect with business leaders I’ve admired and other MBA students with similar goals to mine.”

Attendees took advantage of Baltimore and enjoyed great seafood—particularly crab.

Speakers and webinars are an important component of fulfilling Net Impact’s educational goals. In early November, the chapter hosted a webinar with Smeal Sustainability Advisory Board members John Disharoon and Kevin McKnight entitled “Key Performance Indicators for Assessing the Corporate Triple Bottom-line.” The session explored current trends and issues associated with non-financial business metrics.

On November 29th, the association will host an evening discussion with Steve French, Managing Partner, Natural Marketing Institute, on trends in Sustainable Marketing.

Spring semester speakers and topics are still under development; highlights include a panel on Sustainability Change Management with members of the Smeal Sustainability Advisory Board.

Our most exciting new event this year was Net Impact Week. The week kicked off on November 24th with a Net Impact hosted MBAA tailgate for the Wisconsin game. We served sustainably raised local beef hamburgers from one of our member’s family farm. We also featured a Wisconsin versus Pennsylvania micro-brew tasting.

We’re looking forward to seeing lots of Net Impact alumni come to our first of many sponsored tailgates. Throughout Net Impact Week we will be sponsoring Coffee Buzz and will arrange a social event on Friday afternoon for career information.

Future Net Impact Weeks will feature speakers, sustainability networking and career path education events, and other activities.

Net Impact’s expanded efforts during the 2012-2013 school year will help members explore sustainability related career goals and provide valuable education on sustainability issues to the broader Smeal community.

As we continue to develop our programming and explore our role in the execution of the Smeal Strategic Sustainability Plan we aim to propel Smeal to be a leader sustainable business education.

-Paul Belknap (PSU Smeal MBA ‘13)

Penn State Net Impact chapter enjoys strong support

Our most exciting new event this year was Net Impact Week. The week kicked off on November 24th with a Net Impact hosted MBAA tailgate for the Wisconsin game. We served sustainably raised local beef hamburgers from one of our member’s family farm. We also featured a Wisconsin versus Pennsylvania micro-brew tasting.

We’re looking forward to seeing lots of Net Impact alumni come to our first of many sponsored tailgates. Throughout Net Impact Week we will be sponsoring Coffee Buzz and will arrange a social event on Friday afternoon for career information.

Future Net Impact Weeks will feature speakers, sustainability networking and career path education events, and other activities.

Net Impact’s expanded efforts during the 2012-2013 school year will help members explore sustainability related career goals and provide valuable education on sustainability issues to the broader Smeal community.

As we continue to develop our programming and explore our role in the execution of the Smeal Strategic Sustainability Plan we aim to propel Smeal to be a leader sustainable business education.

-Paul Belknap (PSU Smeal MBA ’13)

THON Update

THON is quickly approaching and will take place this February 15-17th, 2013.

This year we are proud to have two dancers represent the Smeal MBA Program and so far, we have raised 25% of our target goal.

If you would like to help the fight against pediatric cancer, please make your contributions at www.thon.org by clicking the “Donate Now” button.

Please be sure to credit Smeal MBA Program as your organization to help us reach our fundraising total and so that we can continue to be represented in future years!
In August, we welcomed the Class of 2014 to the MBA Program with an extensive two-week orientation program. As in years past the intent of the orientation program is to acclimate and assimilate the incoming students to the program, the environment and the community. They truly are now a part of the Penn State and Smeal brand for life.

The program encompassed many facets of events and activities geared toward helping our audience to feel a greater part of Penn State - a positive view of the University – wider perspective of being a part of the University.

Objectives for the 2012 Orientation were geared to affective, cognitive and behavioral aspects; specifically, for the incoming class to feel they made a good decision, to be prepared, empowered and ready with positivity. And, that they are prepared for what lies ahead in the classroom, with teams, and on the career front and with an approach that encompasses a strong sense of ethics, integrity and professionalism.

In response to last year’s feedback and our own assessment we determined that bringing a large portion of Career Immersion Week into orientation would help to better prepare the students as they engage in career exploration and preparedness for the internship search.

Moving approximately 20 hours of career prep work into orientation, activities such as Career Leader, Resume Prep, Networking, Personal Branding, Interview Success Strategies, Interview Labs, and the Dress for Success Fashion Show would aid that preparedness.

Of course, orientation would not be that without some of our standbys including MBA Action (outdoor experiential learning), pre-term accounting, team prep, academic integrity, classroom decorum to name a few.

Another new aspect to orientation this year was the inclusion of a case simulation (similar to a mini version of Executive Panel which caps off the first year of the Communication course) at the conclusion of orientation.

The exercise was approached from a coaching/ preparedness perspective and included a brief overview of how to read/prepare for a case competition followed by receiving the case and having less than 24 hours to plan and prepare for the presentations.

Teams were comprised of the 1st semester study teams and the judging panel of 2nd year student volunteers, administration and faculty served more in a role as ‘coach’ rather than ‘judge.’ Three teams from 16 advanced to a final round where they presented to their classmates and a final panel of senior administration, a faculty member and representatives from Chevron who helped to underwrite the simulation.

All-in-all the “experiment” was deemed successful with much positive feedback from the 1st years and will continue to be an integral part of orientation in future years.

-Robin Brouse (Director MBA Student Services)
MBA students represent at the 2012 Duke MBA Games

The 2012 Duke MBA Games was such a rewarding experience for the group of Penn Staters that attended it.

It was a great success for all the schools that were involved and especially for the athletes that participated.

Our weekend started with the dinner at Fuqua and then three of our male MBA students performed in the dance competition to ‘Single Ladies (put a ring on it)’ by Beyonce.

Although they didn’t end up winning, everyone in the crowd loved it.

Saturday was the main event and even though it was raining, that didn’t stop the fun.

We had two Special Olympic athletes that helped us compete in events like brief case toss, crab walk, bean bag toss, knockout and tug of war!

Afterward we got to celebrate all of the athletes’ achievements and learned the MBA games raised over $45,000 for Special Olympics.

I am so happy I had the chance to participate in this event and I am proud to represent Penn State!

-Courtney Budd (PSU Smeal MBA ’13)

Simulated Interview Program helps prep first-year students

As Mod 1 wraps up, a new class of first year MBA candidates are well on their way to securing their target internships thanks to our annual Simulated Interview Program (SIP), a chance for recruiters to mock interview students and provide candid feedback about each candidate’s performance in a “safe zone”.

Students were first asked to walk the recruiters through their resumes and then were given a series of most commonly used behavioral questions. They were evaluated on the completeness of their responses and delivery of the STR format. The last ten minutes of each interview was devoted to helpful feedback about their performance. The sessions were videotaped so students can later watch what they looked like and how they behaved from a recruiter’s point of view. Here’s a special thanks to this year’s participants for their generous time and invaluable contribution to our program:

Sammie Markham, Dell
Jodie Vanderman, DuPont
Jeremy Osterstock, Exxon
Malcolm Ogg, Exxon
Stephanie Rita, Vanguard
Bronte Hamilton, TE Connectivity
Ian McFetridge, Pfizer
Akhshay Madane, Deloitte
Chad Fleeger, Ernst & Young
Drew Woolridge, Convergent Wealth
Philip Ziegler, Citi
Dane Graham, Citi
Duane Lowenstein, Agilent
Brad Updegrove, Johnson & Johnson
Baraka Ondiek, Accenture
Daniel Mazur, Norfolk Southern
Johna Sucha, Mars
Andrea Leigh, Amazon
Bremmer Kneib, PNC

We couldn’t have done it without you!

-Joey Ly (PSU Smeal MBA ’13)

Service immersion farm benefit dinner

Adapting the famous line, “if you build it they will come,” to, “if you plan it they will come,” this wisdom held true for the 1st Annual Share the Harvest Dinner. Taking place on October 20th, 2012 at Greenmoore Gardens, a certified Organic CSA in Central Pennsylvania, the event gathered over 130 people from the State College area to support the Friends & Farmers Co-op, a member owned grocery store specially promoting local and organic goods.

Drawing from the inspiration of Dinners at the Farm, a benefit dinner I attended in Madison, CT that left me awestruck by how the scenery and the great food added to an already worthy cause. The scenery at Greenmoore Gardens offered an ideal opportunity to plan something similar.

As the event drew near, all the fears of planning an event came to mind from achieving projected guest attendance to dealing with ever changing weather conditions. I know a “good” MBA would have this under control. However, with Mod VI finals and the end of the harvest season approaching a lot was left to improvisation. In just four short weeks, two of the area’s esteemed chefs, Darcy Gustafson and Brandon Allen of Aardvark Café, created a delicious menu from in-season produce harvested from the fields at Greenmoore Gardens. Accompanied by the musical talent of the Tussey Mountain Moonshiners everyone dined family style in the arch barn, which had recently been retrofitted with a wood-burning stove for the late Fall event. With the help of Hotel, Restaurant and Institutional Management students at Penn State the event went off without a hitch.

Even with all of the uncertainty in planning the event, seeing everyone together in the barn, laughing and sharing the good food before them, was more of a success than the monetary contributions collected to launch a new website for the Friends and Farmers Co-op. There was even a rainbow at the end of the day.

-Julie Golofski (PSU Smeal MBA ’13)
After a grand jury report detailing Jerry Sandusky’s child sex abuse allegations surfaced on November 5, 2011, Stuart Shapiro (MBA ’13) and Laura March (’13g Art Education & Learning, Design & Technology) decided to act. The two students organized the first Penn State Blue Out as a visual symbol of solidarity with the victims and survivors of child sex abuse in just six days.

The Blue Out became the first and largest student response to the scandal. Taking a cue from the recent NFL pink ribbon sponsorship, March researched the ribbon color for child abuse prevention and discovered it was dark royal blue, the color of bruises, and coincidentally similar to the official Penn State blue. Sandusky’s association with football naturally led them to look to the next home football game versus Nebraska on November 11, a previously scheduled “White Out.” Shapiro and March immediately felt that wearing the color white carried too many unacceptable connotations, such as “whiting out” the problem, and decided to transform the event into a Blue Out. Through social media and online campaigning, the idea quickly spread (at some points by three people per second) and a movement was born. Shapiro and March designed a shirt that was sold exclusively at a local store with proceeds donated to Prevent Child Abuse Pennsylvania. Volunteers collected donations at Beaver Stadium for child abuse prevention charities before the game, a rarity for student events. By the end of 2011, the Blue Out raised over $47,000.

Shapiro and March decided to transition the Blue Out into an annual Penn State event in 2012. This year, they partnered with a student group: One Heart: Penn State Students Against the Sexual Abuse of Children. One Heart was founded shortly after the 2011 Blue Out and focuses on fundraising and education for child abuse prevention initiatives throughout the year.

With much more time to plan, the second annual Blue Out on September 22, 2012 versus Temple became a larger event, and involved the greater Penn State community by coinciding with All-University Day. Shapiro and March worked extensively with Penn State Athletics for publicity and logistical support. Athletics even facilitated licensing approval for a new t-shirt design by March, which featured a large Penn State logo. The 2012 shirt was sold at several downtown State College retailers and at Penn State bookstores across the state. Shapiro and March also organized 45 volunteers from six student groups to can inside the stadium for a second year.

The second annual Blue Out raised $79,000 for the Pennsylvania Coalition Against Rape (boosting the two-year total to $126,000) and set the groundwork for a continuing Penn State tradition. Its effects can be seen across campus, from blue ribbons on the football helmets to Blue Out inspired events around Pennsylvania. Shapiro and March both graduate in May 2013, but believe that the Blue Out will continue as a student-run initiative that demonstrates the community’s dedication to the prevention of future injustices.

Shapiro hopes to translate the social media and organizational skills he learned through the Blue Out and his time in the Smeal MBA program into a strategy and/or branding career.

For more information on the Blue Out, visit: http://www.blueout.org.

-Stuart Shapiro (PSU Smeal MBA ’13)
Finals were over and our first year was completed ... almost. Four days stood between all of the first year students and a summer full of fun and great internship experiences, but we had to get through our Executive Panel competition first.

My team, comprised of Phil Ayoub, Harry Chockalingam, and Sejal Thakker, awaited the daunting case with a bit of fear and anxiety, but we knew our first year courses had prepared us well for the situation. This case competition involved all sixteen teams in our MBA class, and for three days, we were to lock ourselves in team rooms to pour over a case, develop a solution, and create a PowerPoint presentation to convey our recommendations to a panel of judges. The fourth day was presentation day.

This year, the case for Executive Panel was based off of Unilever’s Lipton Tea line and Lipton’s sustainability efforts. We had to develop recommendations for the Lipton line to expand and continue to thrive in a sustainable manner in the future.

Our team decided to recommend that Lipton Tea replicate in India its existing sustainability efforts in Kenya. Many of the other teams had similar geographic recommendations, and other teams came up with very unique new marketing strategies for the company to implement.

On the morning of the fourth day, each team showed up to present their recommendations to a panel of faculty and alumni judges for the first round of the competition. All of the teams were sleep deprived and searching for coffee, but we were all ready to present. Our team’s first round presentation seemed to go quite well, and we worked cohesively as a team while the judges drilled us with questions. Walking out of the classroom, we were proud of our presentation and were quite relieved that we were done -- or so we thought.

We had about two hours before the three finalist teams were announced, so we sat back and relaxed. We talked a bit about some of the areas we could have improved on, but for the most part, we were quite sure we weren’t advancing to the final round. However, much to our surprise, Team B9 was announced as one of the final three teams.

The judging panel for the final round was composed of Phil Johnson, Glenn Moyer, and Mark Toniatti and we knew these three judges to be extremely successful businessmen; we knew judging would be much harder in the final round. We were also presenting in front of our entire MBA class and many of the faculty and administration, which heightened our nerves even more. However, we quickly realized that the key to success in this situation was to stay calm. So we did. We listened to our team song, “Eye of the Tiger” to get ready, and then we went into the room and gave our presentation. As expected, the questions and challenging remarks came at us in rapid succession, but we were able to defend our position and make it through our 45 minute time slot. Then the true relief set in!

After watching each of the three teams present, the judges collaborated and came back with their decision. My team was extremely shocked to hear that we had won since we knew all of the other teams in the competition had done such an outstanding job. Looking back on the competition, I am grateful that we had the opportunity to showcase the skills that we developed in our first year in the MBA program. The case competition was excellent practice for a real world situation, and all of the participants benefited from the experience. I look forward to Executive Panel this coming spring to see how our incoming class benefits from the experience as well – but mostly I look forward to it because I won’t be the one in the hot spot anymore!

-Meagan Gallagher (PSU Smeal MBA ’13)
Visiting India had been on my bucket list ever since on a flight from New Zealand to Dubai a few years ago I woke in the middle of the night and looked out the window of the plane to see twinkling lights as far as I could see. My plane was flying up the west coast of India and I could make out the distinctive outline of the country, it was a magical sight and sparked an interest in visiting one day. Hence, when the locations for Global Immersion 2012 were presented it was an easy decision for me. I was going to India.

Our week in Delhi started as tourists visiting a number of city landmarks. India gate, Humayan’s Tomb, Qutab Minar, Raj Ghat, Parliament House, Red Fort and the Lotus Temple. Many of these locations are world heritage sites and visiting them is fascinating. Particularly interesting to me were two aspects of the day. The first was getting a taste for the Mughal heritage of India. Dating back to the early 1500s, the Mughals were some of the early rulers of India and they were extremely exquisite builders, the Taj Mahal being their most famous legacy. As you look at these structures and consider that they were built mostly by hand you start to appreciate their sophistication and beauty. There would be very few buildings erected today that are as impressive. The second thing was seeing everyone playing cricket on the fields around India Gate. There were in some cases two and three matches happening in an area ideally set up for one match and it was hard to tell who was playing where but was wonderful to see just how passionate Indians are about their national game.

Driving around the city you also got a sense of how big Delhi is. With a population of over 16 million it is certainly busier than downtown State College. There are people and cars everywhere. During our visit we spent a lot of time on the roads and this was an experience not to be forgotten. Whether it was a seeing 10 lanes of traffic stretch 20 cars wide to try and squeeze through the toll booths at Gurgaon or it was negotiating a ride in an auto rickshaw and then cutting back and forth through the traffic en-route to the market or Connaught Place. Driving was certainly exhilarating!

Over the course of our immersion we visited a variety of businesses. Some such as Gen Pact (a spin off from GE) were traditional outsourcing companies. Others were local business such as Bharti Airtel, Mother Dairy, Indian Railways and Asian Paints, and others were US companies in India such as IBM and Goodyear. Each of these firms offered an interesting perspective. Bharti Airtel is a leading provider of Mobile and Internet services. What is interesting about their business model is that they have outsourced all of the technical aspects of their business to other companies and in essence are now a marketing company looking after their brand. Companies like Siemens and IBM provide technical infrastructure for Airtel. Mother Dairy is a local milk supplier. When I say local I mean that they are only in New Delhi. Which given the population makes them a huge business. It was interesting seeing how they operated what is a really complicated supply chain, sourcing milk from all over India and delivering to customers in a way that keeps the product fresh and hygienic. Indian Railway was fascinating from the perspective of being India’s largest employer and having over a million employees. Asian Paints concept store at Connaught Place was more high tech than anything I have seen in the US. Customers are given a storage device to use as they go around the store. If you like a particular color or style you load it onto the device and when you’re finished a personalised brochure is printed out for you to take home. The other interesting thing about the store is that they don’t sell paint. This is because the system is that if you want to paint your house you hire a tradesman (since labor is relatively cheap) and he provides the paint for you. Hence, the concept store is designed to help you pick your colors and then the tradesman will get the actual paint from the distribution center.

In addition to the company visits we were also lucky enough to visit a couple of local business schools (IIT Delhi and MDI Gurgaon). These visits offered interesting perspectives on the economic and political situation in India and highlighted the challenges the country faces in bringing prosperity to all of India. Economically, India is growing at about 7% which far exceeds most other countries, but also in the view of a number of academics that spoke to us, may not be fast enough to overcome the challenges created by the country’s population and diversity and further growth needs to be created. Two things that were raised as ways to create this additional growth included more direct foreign investment and policies designed support the entrepreneurial spirit that exists in India. Both easier said than done. It will be really interesting to observe how this plays out over time. I am personally optimistic for India’s future.

Immersion concluded with a trip to Agra and the Taj Mahal. This was a personal highlight of the trip.

India was a fascinating place to visit and I realise I have only had a glimpse of what it has to offer but I feel the insight and the experience we received through Global Immersion was extremely valuable. I would like to thank Nirmal Pal for all his effort in organising and arranging our visit. He did a wonderful job and provided opportunities that I would never have been able to put together on my own. I know as I look back on my MBA experience Global Immersion in India will be one of the highlights.

-Stephen Dil (PSU Smeal MBA ’13)
Save the Date!

Blue-White Weekend 2013

SATURDAY, APRIL 20, 2013

Reconnect with your classmates on Blue-White weekend, and join us for the MBA All-Class Tailgate

E-mail invitation to follow

Get involved!

There are many ways Smeal MBA Alumni can get involved with the program.

Recruit Students to Penn State
Alumni admissions volunteers assist the Undergraduate Admissions Office and Smeal’s Residential MBA Program in recruiting qualified students to Penn State and Smeal.

Give Career Advice to Current Students
smeal-psu-csm.symplicity.com
SmealConnect is a career opportunities and networking website for Smeal students and alumni. It is a virtual hub where willing alumni can volunteer to connect with students and provide advice about career decisions and other business topics.

Serve as a Guest Speaker
Throughout the academic year, various student organizations and faculty request guest speakers to address specific business topics.

Advise a Student Organization
Through the college’s Student Organization Adviser Program, alumni provide business insights and advice and network with members of one of the many Smeal student organizations. The advising relationship is a one-year commitment made by both the alumni adviser and the student organization.

Employ Smeal Students and Alumni
smeal.psu.edu/corp/contactus.html
The college offers a variety of ways for companies to tap into the resources of the Smeal community.

Participate in a Smeal Regional Club
Regional chapters allow Smeal graduates to work together in a variety of ways. Smeal currently has clubs in Philadelphia, Pittsburgh, and Washington, D.C.

Sponsor a Smeal Event
Alumni may assist the college by sponsoring events at their homes, offices, or other venues.

Support Smeal Financially
givenow.psu.edu
Philanthropic support makes an enormous difference for Smeal. Whether you are considering an immediate gift for current use, creating an endowment that will last into perpetuity, or the possibility of planning for a future gift through your estate, we encourage you to contact the Smeal Development Office at 814-865-3497.

Contact us to learn more about getting involved, and to get started today!
Smeal’s Alumni Relations Office
Phone: 814-865-7831
E-mail: alumni@smeal.psu.edu
Website: smeal.psu.edu/alumni